



SMART BUSINESS LINKS

PARTNERING FOR SUCCESS
IN CHULA VISTA



WHAT?

Smart Business Links (SBL) is a partnership of public and private entities offering a variety of services to the business community that includes:

- Energy cost rebates
- Employee development
- Financial support
- Marketing efforts
- Permitting assistance
- Networking and referral opportunities

In addition, SBL provides information on very specialized services such as Site Search Assistance, Special Incentive Zones, and Recycling Market Development Zones

WHO?

The SBL team includes professionals from:

- San Diego Gas and Electric (SDG&E)
- CDC Small Business Finance Corporation
- San Diego Capital Collaborative
- South County Business Services
- South County Economic Development Council
- Chula Vista Chamber of Commerce
- Third Avenue Village Association
- County of San Diego - DEH
- Chula Vista Redevelopment Corporation
- Chula Vista Community Development Department

HOW?

The City of Chula Vista Community Development Department serves as the facilitator for the SBL team. Businesses seeking assistance can contact the Community Development Specialist—one phone call or email is all it takes. The Specialist then contacts all appropriate SBL team members who work directly with the business providing needed information and support.

This team approach to assistance gives businesses opportunities to link with a diverse group of professionals and agencies all focused on developing successful businesses in Chula Vista.

In turn, the SBL team serves as advocates ensuring that the needs of the business community are heard and met from a broad perspective. The SBL team meets regularly to share information, discuss new programs and evaluate progress of SBL partners.

WHY?

Retaining and growing local businesses is a high priority in Chula Vista's overall economic development strategy. Successful businesses contribute to a strong, healthy, vibrant city--- business success is city success.

Connect your business with SMART BUSINESS LINKS!

CONTACT

Community Development Department
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Is your business as successful as you want it to be?

Creating and following a formal business or marketing plan, securing necessary financial support, training and developing the best employees, keeping abreast of new regulations, and simply knowing the right people to get things done are all key to establishing and maintaining a successful business.



Businesses large and small, homegrown or part of a larger corporation, start-ups or well established are all constantly challenged to keep up-to date and prosper in an ever-more crowded and demanding business environment.



The City of Chula Vista is committed to meeting the on-going needs for information, assistance and support of its business community in this challenging environment.



With the goal of connecting businesses of all types and sizes with resources to ensure success and growth, the City has established The Smart Business Links program.

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